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FOR IMMEDIATE RELEASE

FILM ON HISTORIC 2006 IMMIGRANT MARCH PREMIERES IN JUNE

The much awaited film documentary of San Jose's historical massive May 1, 2006 immigrants rights march was released recently on Cinco de Mayo. The film, titled *El Gigante Awakens* is the latest work by local veteran theatre artist and filmmaker Adrian Tepehua Vargas. Produced by Casa Vargas Productions in association with MiO Productions, the film is meant to be a tribute to all those that marched that day for social justice.

The 50 minute film is illustrative of the national events that took place on May 1, 2006, with the largest mobilization of street demonstrations in the history of the United States. The film speaks to the issue of the rights of immigrants (primarily Latino) through their own perspective and eyes. The film focuses on the particular march/demonstration which occurred in San Jose, California. Through varied broad and spectacular visual images of the march and its spirited participants, along with interviews, music, and photography, the energy, spirit and hopes of the people is artfully captured in its dramatically historic essence.

The DVD version of the film may now be obtained in San Jose at the Pagesincolor.com fair trade crafts store located at 888 East Santa Clara Street. This unique arts and crafts shop is also the authorized dealer for T-shirts, buttons, and other crafts from the United Farm Workers' Union. The film also features spectacular photography by Rosario Vital, Elena Robles, Sharat G. Lin, Jesus Flores, Mario Ayala and Jesus M. Mena Garza.

There will be public premiere showings of *El Gigante Awakens* on June 22, 23, and 24, 2007, at the Antonio Soto Theater located at Center for Employment Training located at 701 Vine Street in downtown San Jose. The festive premiere weekend will include cultural programming and performances by musicians, dancers, poets, as well as free viewings of the film. In addition to the showings of the film, the five viewing events will be presented according to the following schedule:

6/22/07 – 8:00PM
GALA WORLD PREMIERE
Musical Concert by Conjunto Libertad
Film: *El Gigante Awakens*
Reception following program in honor of
march organizers, artists, and premiere sponsors
Admission: \$50 per person

6/23/07 – 5:00PM
POESIA/SPOKEN WORD
Roberto Duran
Adriana Cabrera-Garcia
Yosimar Reyes
Agustin Palacios
Film: *El Gigante Awakens*
GRATIS! FREE!

6/23/07 – 8:00PM
DANZA AZTECA
Calpulli Tonalehqueh
Film: *El Gigante Awakens*
\$5 per, \$10 family-6 max

6/24/07 – 4:00PM
POESIA/SPOKEN WORD
Agustin Palacios
MAIKO – Women’s Poetry and Drum Ensemble
Yosimar Reyes
Roberto Duran
Jaime Ponce
Film: *El Gigante Awakens*
GRATIS! FREE!

6/24/07 – 7:00PM
MUSICAL CONCERT
Cafecito and the Pueblo All-Stars
Latin Jazz/Rock, Salsa, Tex-Mex
Film: *El Gigante Awakens*
\$5 per, \$10 family-6 max

GALA Premiere tickets can be purchased at the Hispanic Chamber of Commerce located at 310 South First Street in downtown San Jose. Tickets for the additional showings will be first come first serve at the door. Complementary passes for the free shows on Saturday and Sunday afternoons may be obtained at www.ElGiganteAwakens.com. Early arrival is recommended. Community sponsors of the weekend’s event include MACSA (Mexican-American Community Services Agency), San Jose Hispanic Chamber of Commerce Silicon Valley, MACLA (Movimiento Artístico Cultural Latino Americano), SJMAG (San Jose Multicultural Artists Guild), Casa Vargas Productions, and MiO Productions. Media sponsors include Univision, Telefutera, La Oferta and El Observador.

For additional information and movie trailer: www.elgiganteawakens.com or call (408) 540-6831.

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